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"CANADA'S NATIONAL MAGAZINE"

Lieut.-Colonel
W. A. Bishop, V.C.

MARCH
1919



THE MACLEAN PUBLISHING COMPANY, TORONTO, MONTREAL, WINNIPEG

A Sparkling New Serial Story by Frederic S. Isham
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Palmolive is sold by leading stores everywhere. It is applied in great quantities by popular hotels. It is the favorite soap of the service at home and abroad.

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PALMOLIVE



Stratford, Ontario, showing "Tarvia" surfacing.

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Tarvia

**One-third of Stratford
is Tarviated—**



Map of Stratford, Ontario, showing the area covered with Tarvia.

Stratford has about twelve miles of hard pavements and four miles of them are now Tarvia-mantled. All of the twelve miles are maintained with "Tarvia-B."

Tarvia was used because the Tarvia way is the most economical way of maintaining roads. The 1927 costs, including labor, sand, crushed stone, and "Tarvia-B," were only a few cents per square yard. For this small sum all the streets present a smooth, hard-surfaced, skidless surface.

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Tarvia is a dense, tough, water-proof tar preparation especially refined and graded for the various conditions of practical road work. Tarvia was the first product of the kind on the market and has increased the standard with which all other materials are compared. Years of experience have perfected the methods of manufacturing and use. Numerous cities have placed the use of Tarviation all their roads for snowing or slush. Many others are working that point by the use of signs and the use of.

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The British had been seen in the Channel. The British had been seen in the Channel. The British had been seen in the Channel.

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Why Harrison Fought Lloyd George

How Harrison Fought Lloyd George. How Harrison Fought Lloyd George.

How Harrison Fought Lloyd George. How Harrison Fought Lloyd George. How Harrison Fought Lloyd George.

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The J. D. Lawes Rake and Dendron Stripper

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On the other hand, the building staff always maintains in step with the times. The building staff always maintains in step with the times. The building staff always maintains in step with the times.

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Inflamed Gums—The Cause of Bad Breath Decay

FOR THE GUMS
REFRESH TEETH
WITH IT

Forhan's Gum Cream is a powerful antiseptic and disinfectant. It is used for the treatment of inflamed gums, bad breath, and decay. It is a must-have for every household.

FOR THE GUMS

Forhan's Gum Cream is a powerful antiseptic and disinfectant. It is used for the treatment of inflamed gums, bad breath, and decay. It is a must-have for every household.

Boat on the water. The boat is a small motorboat with a cabin. It is shown from a side profile, moving across the water.

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Do you hear the difference? The difference between a deaf person and a hearing person. The difference between a deaf person and a hearing person.



The Mighty Thunder Cloud and the Fiery little Columbia are first cousins

THE mighty thunder cloud often generates and creates 150 thousand horsepower, when it looms as terrific bolt flashing and crashing through the sky.

The fiery little Columbia generates a fraction of the force, but packs its power on a specific amount, through wires, under control, without waste.

It is electricity in both cases. But the mighty thunder cloud works at the command of Nature in an unknown purpose. The fiery little Columbia works at your command for a definite use.

THE DRY BATTERY

THE Columbia Dry Battery is the handy one of the world. It ignites stationary engines, autos, trucks, tractors, and motorboats, nags, bells.

and buzzer buzzers, lights lanterns and makes telephones talk run toys for the youngsters.

Meets the world you know the wisdom of carrying the extra set of summer Columbia—be connected in a jiffy when the angle ignites begins to load.

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THE Columbia Storage Battery is so safe and heavy it is guaranteed to do definite work for a definite time. Its health certificate even stipulates that another battery will be put to work for you without additional cost if the original should fail within the guaranteed period.

Columbia Service Dealers or Service Stations anywhere will be glad to demonstrate why and how your—like legions of other automobile owners—will prosper with Columbia Quality and Service.

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It was logical that Goodyear should produce the Cord Tire that bears our name.

It is a better tire

It is a tire that costs more to buy—less to use.

And the Goodyear Cord Tire has proved this—over and over again—in actual use on passenger cars, racing cars, trucks. Proved it so fully that it has become the dominant factor in the Cord Tire field.

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Motoring cost—NOT tire prices.
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Already the majority of the world's motorists realize this difference. They are buying tires for the service that is in them, not for the price down to which they are kept.

And as a result Goodyear Tires are the largest selling tires in the world.

An important link in the world-wide Goodyear organization is the Goodyear Service Station Dealer near you. Ask him about Goodyear Tires. Ask him, too, about Goodyear Heavy Tourist Tubes. You'll find them better tubes of longer life—tubes that will give greater service in any tire and are specially suited to the Goodyear Cord Tire.

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AND TALC



Irresistible!

1930 351

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The Breakers

Atlantic City's Finest Resort Hotel



Atlantic City, N. J.

General Von Lettow-Vorbeck

Retiring after 1 year of a German hero

It is an irony of fate that General von Lettow-Vorbeck, the German hero of the South African campaign, should have been a prisoner of war for so long. He was captured by the British in 1917, and his capture was a great blow to the German army. He was held in a prisoner of war camp in England for several years. He was released in 1920, and he returned to Germany. He was a hero of the South African campaign, and he was a hero of the German army. He was a hero of the German army, and he was a hero of the German army.

How Russia is Governed

A Russian Minister of War

The Russian Minister of War, General von Lettow-Vorbeck, is a hero of the German army. He was a hero of the German army, and he was a hero of the German army. He was a hero of the German army, and he was a hero of the German army. He was a hero of the German army, and he was a hero of the German army.

Lend Me Your Title

A Russian Minister of War

The Russian Minister of War, General von Lettow-Vorbeck, is a hero of the German army. He was a hero of the German army, and he was a hero of the German army. He was a hero of the German army, and he was a hero of the German army. He was a hero of the German army, and he was a hero of the German army.

...and I'll be in the hands of the man who is the most powerful man in the world. I'll be in the hands of the man who is the most powerful man in the world. I'll be in the hands of the man who is the most powerful man in the world. I'll be in the hands of the man who is the most powerful man in the world. I'll be in the hands of the man who is the most powerful man in the world.

ROYAL VINOLIA

TOOTH PASTE

It's so easy to lose your teeth—and so hard to replace them! Save them! Use Royal Vinolia Tooth Paste and you will enjoy the pleasure of a clean mouth and of pleasant, refreshing breath. You will avoid the great inconvenience and expense which it always costs to replace your teeth.

THE INK FOR ALL PEOPLES

ROYAL INK POWDER

THE INK FOR ALL PEOPLES

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The Companion of the Healthy

BAKER'S COCOA

truly good and is good

It is a great aid toward the maintenance of health and strength, as it is absolutely pure, wholesome, and possesses real food value, more than one quarter of a being a pure and easily digested fat.

NEED KNOW IT SO EARLY
Available at:
Borden's Shops
Pharmacies
Grocers

There was a lot of talk about it in the city. I had heard that it was a good thing, but I didn't know what it was. I had heard that it was a good thing, but I didn't know what it was. I had heard that it was a good thing, but I didn't know what it was.

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We have a special rate for the month of
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MEN'S GRILL
JAPANESE RESTAURANT

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The Best in the World



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1000 Broadway, New York City

"Bingo," he called back over the top of his head. "I'm coming, I'm coming, I'm coming."

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Unhindered Grace

It is a pleasure of nature to present a woman in a long, flowing dress, standing in a garden, looking up at the sky.

I had heard that it was a good thing, but I didn't know what it was. I had heard that it was a good thing, but I didn't know what it was. I had heard that it was a good thing, but I didn't know what it was.

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Kunderd's Wonderful New Ruffled Gladiolus

are the most beautiful in the world. No other like them, none nearly so beautiful.

Fully illustrated 32-page catalogue free for the asking. It describes nearly 300 varieties, all of our own production and most of them obtainable only from us. It also contains the most complete instructions on the care and culture of Gladiolus ever published. For an aerial view a copy

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There are two ways of increasing the supply of food and fibre. One is to grow more and consume less.

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from the forest and may be processed into a variety of products. It is, therefore, to be expected that the Canadians to employ this weapon should be able to grow more and consume less.

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THE UTILITY OF FOUNTAIN PENS

has been as well established during the last 25 years as the utility of fountain pens. It is, therefore, to be expected that the Canadians to employ this weapon should be able to grow more and consume less.

"A.A." Fountain Pens

It is the only fountain pen that is so simple and so easy to use. It is, therefore, to be expected that the Canadians to employ this weapon should be able to grow more and consume less.

Modern Pen Co.

It is the only fountain pen that is so simple and so easy to use. It is, therefore, to be expected that the Canadians to employ this weapon should be able to grow more and consume less.

A. R. McDougall & Co. Limited

It is the only fountain pen that is so simple and so easy to use. It is, therefore, to be expected that the Canadians to employ this weapon should be able to grow more and consume less.

RENNIE'S SEED ANNUAL 1939

It is the only fountain pen that is so simple and so easy to use. It is, therefore, to be expected that the Canadians to employ this weapon should be able to grow more and consume less.

Everyone With a Garden

It is the only fountain pen that is so simple and so easy to use. It is, therefore, to be expected that the Canadians to employ this weapon should be able to grow more and consume less.

For Those Who Want STEELE BRIGGS SEEDS

It is the only fountain pen that is so simple and so easy to use. It is, therefore, to be expected that the Canadians to employ this weapon should be able to grow more and consume less.

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2 Hours from Toronto

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Dear Mr. [Name]

We are pleased to hear of your interest in our resort. We hope you will find it a most enjoyable and healthful experience.

KEEP IT UP, SAYS HORTICULTURAL SOCIETY

The Horticultural Society of Canada has issued a statement regarding the importance of maintaining the quality of our food and fibre supply.

THE OLD-TIME PAINTER SAYS!

Whether it is the house of a professional or the humble cottage, it always represents the best of the owner's taste and the best of the weather.

MAPLE LEAF PAINT

A Water Based Emulsion for Walls and Ceilings. It is the only paint that is so simple and so easy to use. It is, therefore, to be expected that the Canadians to employ this weapon should be able to grow more and consume less.

MADE IN CANADA

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Gardens Pay Dividends

When they are planted right, they will give you the most abundant and profitable crop in the world.

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For a complete list of our seed varieties, please refer to the accompanying catalogue.

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By R. L. [Name]

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For Those Who Want STEELE BRIGGS SEEDS

It is the only fountain pen that is so simple and so easy to use. It is, therefore, to be expected that the Canadians to employ this weapon should be able to grow more and consume less.

Venue of Vegetables Remains

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OUT of this tube of cream you get the same rich Williams' lather that in 78 years has never dried on any man's face. You can *see* in your mirror the big, billowy cloud of lather. What you can't *see*—but can always *feel*—is the swift, efficient work that it does down underneath—softening the beard, smoothing the path of the razor, and soothing the skin the instant the steel has passed. Take it home tonight and have the most velvety shave tomorrow you have ever enjoyed in your life.

Williams' Shaving Cream

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